

First Named Inventor: Usama M. Fayyad

Attorney Docket No.: 115377.01

Application No.: 09/401,439

Group Art Unit: 3623

Filed: September 22, 1999

Examiner: C. M. Tarae

Customer No.: 22971

Confirmation Number: 4688

Title: DATA MINING FOR MANAGING MARKETING RESOURCES

Mail Stop AMENDMENT

Commissioner for Patents

P.O. Box 1450

Alexandria VA 22313-1450

AMENDMENT & REPLY UNDER 37 CFR 1.111

Sir:

This reply is responsive to the non-final office action dated October 23, 2007.

Applicants respectfully request reconsideration based on the following amendments and remarks.

Type of Response: Amendment

Application Number: 09/401,439

Attorney Docket Number: 115377.01

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